

For immediate release, 09.00am 28 August 2007

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Press Release

Winchester firm lights more paths to easy energy saving

Local energy supply company Utilita will once again send 3 FREE light bulbs to each of 1500 customers over the coming weeks as part of its commitment to energy saving.

Customer Services Manager and local resident Jim Garrett says: "This is the second time we have done this as part of our commitment to pioneering a new way of supplying energy that's designed to help every customer save energy and cut their bills permanently.

"Unlike many of the big 6 suppliers we build energy saving into all our tariffs. As part of this we give every dual fuel customer three free energy efficient light bulbs and a leaflet about other ways to save energy the first time they get a statement."

From a standing start in February this year and a staff of three, Utilita now employs eight people to service a rapidly expanding customer base from its offices on the Winnall Industrial Estate in Winchester. The company is on target to have more than 10,000 customers by March 2008.

ENDS

Notes to Editors

[1] Photo opportunities involving a polar bear who is savvy about climate change, some energy efficient light bulbs and energetic Utilita staff can be arranged as required. Please call David Barry on 01962 891190.

[2] Utilita <www.utilita.co.uk> is the first - and to date the only - domestic energy supply company in the UK to offer an energy services contract requiring *no an additional customer investment* or contribution. Utilita is also the only small domestic supplier fully licenced by Ofgem still trading in the UK market (after most went to the wall when gas prices escalated in 2005).

[3] Energy saving bulbs last around twelve times as long as conventional ones. They use 80% less electricity, each saving around £7 per year per bulb or £100 over their lifetime. Each time 1500 customers use 3 such bulbs, between them they save around half a million pounds.

[4] All Utilita tariffs make it possible for any customer to curb their domestic greenhouse gas emissions and reduce their energy bills at the same time.

- **Planetsaver** is the UK's first carbon neutral dual-fuel home energy tariff offered to domestic customers in the UK. Under this tariff electricity is sourced from 100% renewable projects in the UK, CO2 emissions from gas consumed are offset with Climate Care (www.climatecare.org), and customers receive a comprehensive, free, energy Home MOT).

- **Energysaverplus** and **Energysaver** also help every customer reduce the carbon emissions from their homes and save money by installing energy saving gear in their homes, though these tariffs are not carbon neutral.

[5] Customers can see all Utilita tariffs at <www.utilita.co.uk> or may contact Jim Garrett, on 0845 450 4117 jimgarrett@utilita.co.uk

[6] A full media advisory providing background on Utilita and its tariffs is available at <http://www.utilita.co.uk/press.htm>