



For immediate release, 13 December 2006
Contact Bill Bullen, 0845 450 4117 or via press@utilita.co.uk

Press Release

Get set – Utilita prepares to go again

Plans are at an advanced stage for Utilita to supply gas, electricity and telecoms and smart meters to the domestic market early in 2007.

David Casale, Utilita's CEO says, "We are excited by the prospect of supplying utilities again. With the vast majority of 26 million domestic customers being overlooked by the big six, "slow-moving corporate giants"* , our research shows there is room in the marketplace for an innovative, lean, UK supplier who is committed to helping households save energy, reduce their carbon emissions and save money.

"We have taken the successes from our first launch in autumn 2004, improved and simplified what we have to offer to the consumer, and together with strong finances and a robust energy purchasing strategy, we are sure 2007 will be a fruitful year for the Utilita customer.

"Through our partnership with PRI, we are committed also to continuing our work to provide the energy saving benefits of smart prepayment meters to low-income customers."

ENDS

* Allan Asher, Chief Executive of Energywatch; writing in Soapbox, *Utility Week*, 17 Nov 2006

EDITORS NOTES

[1] Utilita is the first domestic energy supply company in the UK to offer an energy services contract requiring no an additional customer investment or contribution

[2] Customers can see all Utilita tariffs at <www.utilita.co.uk> or may contact Jim Garrett, on 0845 450 4117 jimgarrett@utilita.co.uk