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Contact Bill Bullen, 0845 450 4387 or press@utilita.co.uk

Press Release

Utilita launches carbon neutral home energy

planetsaver – the UK's first carbon neutral dual-fuel home energy tariff offered to domestic customers in the UK – is now available from Utilita.

Utilita returns to the UK utilities market this week offering an updated and improved suite of three combined gas, electricity, telecoms and energy efficiency services designed to help all customers save money by installing energy saving gear in their homes.

Utilita's Chief Executive, David Casale, said: "We believe most households now appreciate that they need to make more effort to cut their energy use, not only to tackle climate change but also to cut their energy bills. Our revised tariffs make it possible to curb your domestic greenhouse gas emissions and reduce your energy bills at the same time."

Under **planetsaver** CO₂ emissions from gas consumed are offset with Climate Care (www.climatecare.org), electricity is sourced from 100% renewable projects in the UK and customers receive a comprehensive, free, energy Home MOT. Utilita also offers two other tariffs called **energysaverplus** and **energysaver**, which are not carbon neutral but still help customers curb carbon emissions from their homes through the adoption of energy efficiency measures.

Editors Notes

[1] Utilita is the first domestic energy supply company in the UK to offer an energy services contract requiring no an additional customer investment or contribution

[2] Customers can see all Utilita tariffs at <www.utilita.co.uk> or may contact Sales, on 0845 450 4387 sales@utilita.co.uk. As of 21.2.07 Utilita's new tariffs feature in price comparisons available at unravelit.co.uk

[3] A full media advisory providing background on Utilita and its three new tariffs available at <http://www.utilita.co.uk/press.htm>

[4] As the first domestic energy supply company in the UK to offer an energy services contract requiring no additional customer investment or contribution Utilita offers three energy saving tariffs all of which help customers reduce carbon emissions from their homes – and do so more effectively (and more cheaply) than other tariffs based purely on renewable energy and CO2 offset programmes.

Utilita does not recommend to customers which tariff they should adopt but suggests the most carbon is saved with **planetsaver** but the cheapest rates are with **energysaver**

planetsaver

This is the first dual fuel, carbon neutral home energy tariff offered to domestic customers in the UK. Under this tariff customers are awarded **planetpoints** that are automatically redeemed so that carbon dioxide emissions from gas consumed are offset with Climate Care (see www.climatecare.org) immediately. Electricity is immediately sourced from 100% renewable projects in the UK and by purchasing Renewable Obligations Certificates. **planetsaver** customers also receive a comprehensive, free, energy **Home MOT** (combining a home energy survey and energy efficiency tests in order to provide a bespoke report sufficient to help homeowners invest in measures that will improve the efficiency rating of their property). **planetsaver** customers may also choose to opt-out of carbon neutral gas and electricity in order to redeem their **planetpoints** for energy saving products and technologies that will reduce their energy consumption by 30%, over a three-year period.

energysaverplus.

Customers on this tariff save energy at no additional cost. They receive conventionally sourced energy and a high level of **planetpoints**, a free Home Energy Survey (involving a telephone, e-mailed or posted questionnaire) and energy saving advice.

energysaver.

This tariff is a price-led, discounted product that still offers energy efficiency through a lower level of **planetpoints**, a free Home Energy Survey (involving a telephone, e-mailed or posted questionnaire) and energy saving advice.